

Harry Whitbread Grants Manager Bernard Sunley Foundation 14th March 2024



Who we are

£136m+ awarded since 1960

£4m+ pledged each year in grants

2022/23: 386 grants awarded (£4.37m)

A capital funder

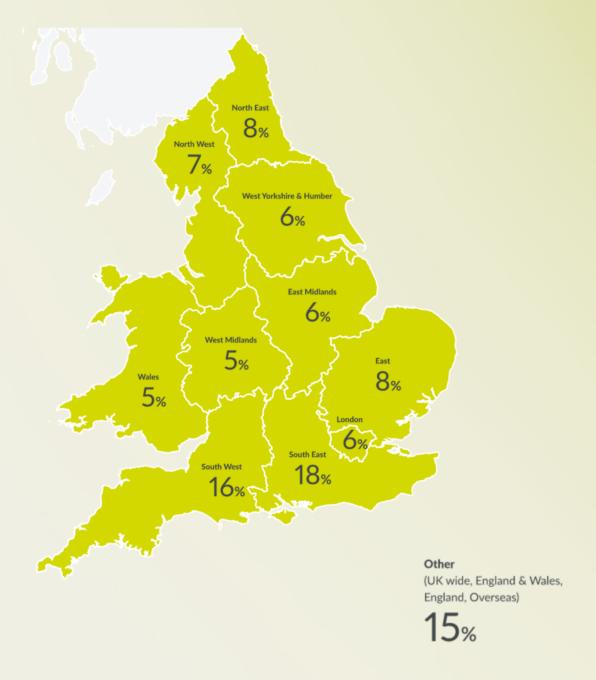
Our Grants

Three levels of grants:
 Large (£20k+), Medium (£5k - £20k), Small/Monthly (≤£5k)

- Online applications only
- Applications accepted all year round

Where we fund

 Grants are awarded to a range of projects throughout England and Wales.



What we fund

Community (7)	Education (7)	Health (9)	Social Welfare (10)	
Church	Arts	Animal Assisted Therapy	Animal Welfare	
Community Centre	Countryside	Cancer	Addiction and Rehabilitation	
Rescue Service	Literacy	Day Services for Disabled	Almshouses	
Sport	Mainstream school/university	Hospice	Armed Forces and Veterans	
Uniformed Groups	Music	Hospital	Domestic and Sexual Abuse	
Village hall	Outdoor learning	Medical Aid Overseas Elderly		
Youth club	Special Needs School/College	Mental Health	Homeless	
		Neurological	Poverty Relief Overseas	
		Residential for Disabled	Prison and Ex-Offenders	
			Social Enterprise	

What makes a good funding bid?

1. Demonstrating need 4. Eligibility

2. Impact and objectives 5. Partnerships and local support

3. Being funder specific 6. Transparency

1. Demonstrating need

• What is need?

(deprivation, lack of facilities, rural isolation / safeguarding, social isolation, unemployment / energy costs, futureproofing / expansion, permanent base)

How to demonstrate?

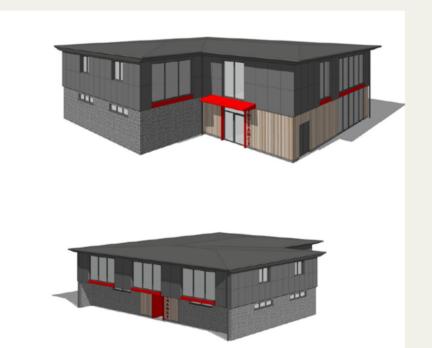
(problem statement, data and statistics, visual aids, residents survey, case studies)

Common examples?

Fleetwood Town Community Trust

New community and education centre (£50,000 / £1.6m)

- 1/3 of population are elderly and young adults are achieving well below national average for qualifications.
- Current porta-cabins limit capacity to 45 hours per week and are not accessible
- New facilities will be used by the Sports
 College during the week and by the rest of the community in the evenings and on weekends







2. Impact and objectives

- Current impact (users reached, meals cooked, sessions delivered, trips made)
- Objectives

 (increase in above, money saved, energy expended)
- Evaluation and monitoring

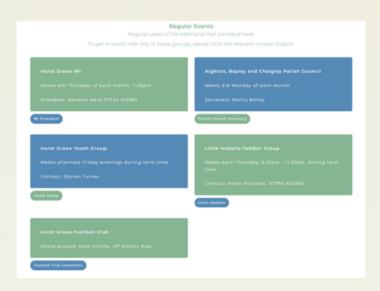
Aighton Bailey & Chaigley Memorial Hall

Replacement of windows, phase 4 (£5,000 / £22,000) New heating system, phase 2 (£10,000 / £120,000)

Impact reporting with no impact report?

 Website shows regular users / Calendar of events

Updates on redevelopment and accreditation given to funders







The people of Hurst Green and the surrounding parish are to be invited to a special function to mark the end of a four-year project to completely revitalise the community's social hub.

Over that time a special project group of five people, Niall Macfarlane, Barbara Herd, Margaret Carrington, Des Harwood and Peter Butterfield, has overseen a fund-raising campaign which has generated an amazing sum of nearly £300,000 to bring the village's Wax Memorial Hall into



Village Hall re-roofing project

We are all delighted to report that the re-roofing of the Hall is now complete.

Huge thanks to Joe Nutter and his dad Fran, who have completed the work. We hope you agree – the rool looks wonderful!



Update from our Chair Aighton, Bailey and Chaighley Memorial Hall (aka Hurst Green



Village Hall Re-roofing Project has begun

The Village Hall Roof Project

After a period of very hard work by the Project Team to kick off both a mammoth fund-raising effort and grant application campaign, we have raised the required funds to begin the re-vooling project and we are delighted to report that (if you haven't seen the evidence already) work has begun. The team

3. Being funder specific

NOT ELIGIBILITY

 Research the funder Charity Comission (AA/TAR), Website

Kingsbury School

New adventure playground (£10,000 / £120,000)

 Brookfield Park Primary School (not a special school) will also have access to the playground. Application focused on Kingsbury School (a special school).





Other Funding Sources

Below are suggestions for some good databases which list grant giving trusts and foundations to help your charity with its fundraising.

Funds Online

dsc.org.uk/funding-websites

This is run by the Directory of Social Change and lists 4,500 grant making organisations. This is a subscription service and organisations can elect to pay for access to the site for just a week or for a year.

Community Foundations

ukcommunityfoundations.org

This is a membership organisation of 47 community foundations working across the UK. Charities can find their local community foundation from this main site and each local website has its own directory of grant giving trusts and foundations.

My Funding Central

myfundingcentral.co.uk

This is a funding database that is free to charities with an annual income of under £30,000 and thereafter, annual subscription starts at £30 per annum. Organisations must have an annual income of below £1m.

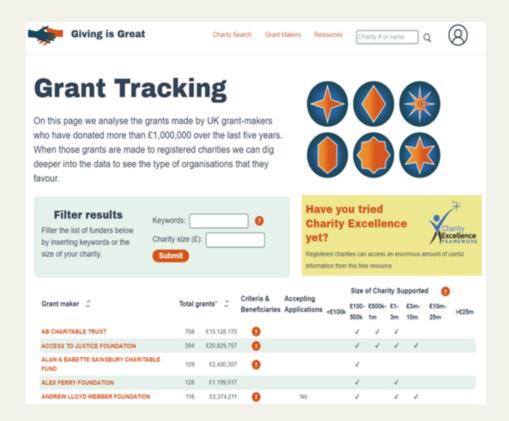
Grantway

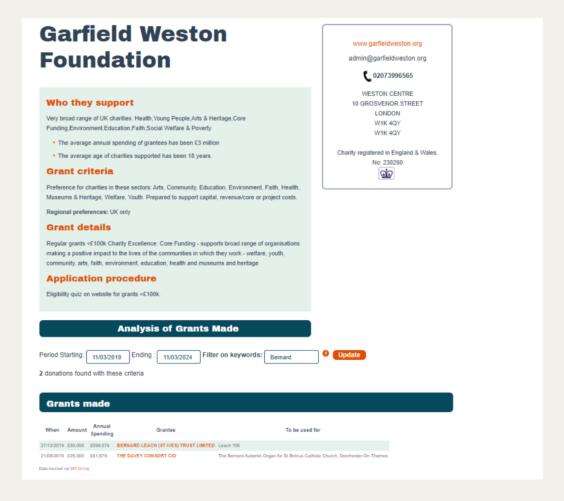
grantway.com

Grantway is a free to use grant portal for individuals and organisations to find available and appropriate funding locally, regionally and internationally.

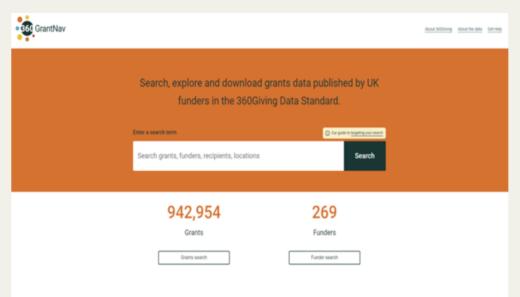
Please note that the Foundation is not responsible for the content of external websites.

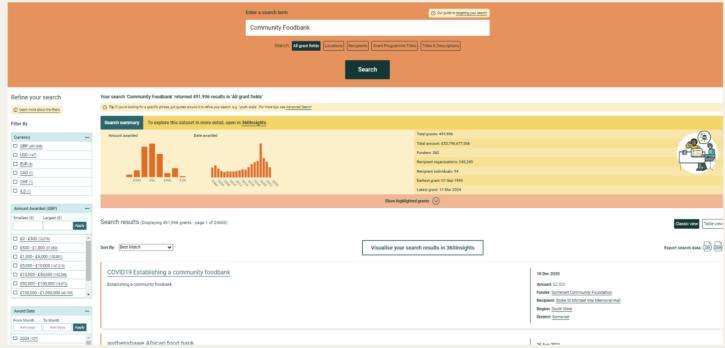
BSF | Other Funding Sources



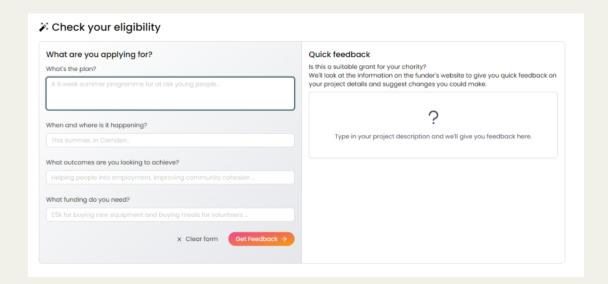


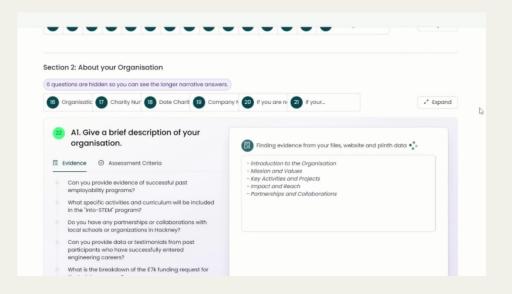
Charity Grants Tracking | Giving is Great





360Giving | GrantNav





plinth | Al grant writer

Section 2: About your Organisation

6 questions are hidden so you can see the longer narrative answers.

Organisatic 17 Charity Nur 18 Date Charit 19 Company N 20 If you are no 21 If your...

your...

Expand

A1. Give a brief description of your organisation.

Can you provide evidence of successful past employability programs?

What specific activities and curriculum will be included in the "into-STEM" program?

Do you have any partnerships or collaborations with local schools or organizations in Hackney?

Can you provide data or testimonials from past participants who have successfully entered engineering careers?

What is the breakdown of the £7k funding request for

R

Finding evidence from your files, website and plinth data 📲

- Introduction to the Organisation
- Mission and Values
- Key Activities and Projects
- Impact and Reach
- Partnerships and Collaborations

4. Eligibility

Check website! Call office! Send email!

Funding criteria
 (type of organisation [C/CIC/CIO/SE], total cost, revenue or capital, length of lease)

 Funding rounds and funding raised (deadlines for grant programmes, % funding needed to apply)

Eligibility Check

A charity or CIO (Charitable Incorporated Organisation) registered with the Charity Commission for England and Wales. A Community Amateur Sports Club (CASC), Community Interest Company (CIC) or unregistered community group/club.

A town or parish council.

A church or other religious body.

A museum, gallery or heritage centre.

A specialist school, scout or guide group, housing association, cooperative or community benefit society registered with the FCA (Financial Conduct Authority).

An NHS hospital, or a charity fundraising on their behalf.

A mainstream school, college or university, or a charity fundraising on their behalf.

Other.

Next

Charities registered outside England or Wales.

Community amateur sports clubs community interest companies (CICs) or unregistered community groups.

NHS hospitals or charities fundraising on their behalf.

Mainstream schools, colleges or universities, or charities fundraising on their behalf.

Charities with an annual income of £10 million and over.

Newly established charities with no previous annual accounts.

Project costs of less than £10,000.

Capital fees – building surveys, planning applications or feasibility studies.

Core costs – salaries, running and repair costs, websites and other IT, programmes, rent, utility bills.

Medical or research medical equipment.

Fittings such as electrical appliances and furniture.

Equipment such as IT infrastructure and AV systems, work tools, sports gear, musical instruments etc.

Second hand vehicles

Charities with an annual income of £1 million and over applying for a project costing less than £100,000. Special Educational Needs schools are excepted.

5. Partnerships and local support

Local fundraising (events, corporates, Trusts & Foundations)

Local support (contractor, Trustees, volunteers)

Building relationships with funders

Stanley Grange Community Association

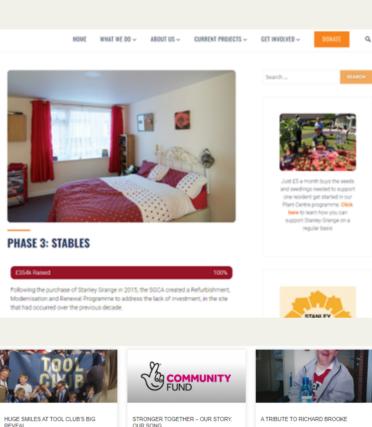
Renovation project, phase 8 (£20,000 / £138,000) Renovation project, phase 7 (£10,000 / £403,000) Renovation project, phase 3 (£10,000 / £493,000)

 Stanley Grange Community Association have successfuly delivered each stage of their 12 phase project so far

Accreditation / Openings / Visits

Regular updates via email and via their website







OUR SONG



ALL ABOARD THE CHANNEL 4 TOOL BUS



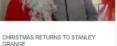
WINTER 2021 NEWSLETTER



HAPPY FASTER



HAPPY CHRISTMAS FROM HOWDENS



Youth Talk

6. Transparency

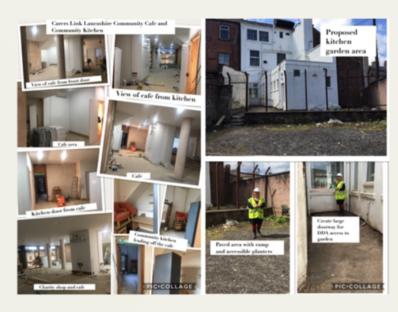
Honest and realistic

Finances

Carers Link Lancashire

Community Garden, Café and Shop (£5,000 / £64,000)

- Carers Link identified reliance on income from statutory sources
- Level of reserves
- Two-year pledge need an extension?
- Funraising plan and proper budget





Funding	Date	Planned	Pledged	Secured		
Reserves	06/10/2023			£10,000		
Fundraising	15/10/2023			£4,687		
The XX Foundation	16/10/2023		£5,000			
The YY Foundation	17/10/2023		£5,000			
The ZZ Foundation	18/10/2023	£15,000				
Fundraising	06/03/2024	£3,000				
					Project cost	£40,000
					Raised	£24,687
					Shortfall	£15,313

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Fundraising plan and budget

- Online at www.bernardsunley.org
- Eligibility Quiz: https://bernardsunley.org/apply/eligibility
- Email/call us: office@bernardsunley.org or 0203 036 0090
- LinkedIn: <u>linkedin.com/in/harry-whitbread-7a556022a</u>