Podcast Training

**Get Started in Podcasting!**

**Tuesday 31 March & Wednesday 15 April 2020**

Podcasts are growing in popularity and rapidly. More and more brands are using podcasts as part of their marketing strategy. In this podcast workshop, you’ll learn all the basics of starting a podcast, including podcast ideas, what equipment you need, content and format ideas, best practice, how to get it out there, what it takes to get listeners and lots more!

**Book this podcast workshop here**: [**http://bit.ly/2SJUp27**](https://bit.ly/miceventbrite)

**Nail Your Podcast Interviews!**

**Wednesday 8 April & Friday 17 April 2020**

Interviews with guests can enhance the content of your podcast. It can add an extra layer of richness, variety and diversity – not to mention adding value and a potential new audience. But how do you ensure that your interview sounds great and you get the most out of your guests?

This podcast workshop will cover loads of useful skills and techniques when it comes to interviewing people on your podcast – from finding guests and booking them, to asking them great questions.

**Book this podcast workshop here**: [**http://bit.ly/2SJUp27**](https://bit.ly/miceventbrite)

**An introduction to Podcasting – taster session**

**Tuesday 7 April** **2020**

Free - A short, 45 minute session to equip you with the basic knowledge to get you ready to start a podcast. This includes what kit you need, editing and getting it out there!

**Book this podcast workshop here**: [**http://bit.ly/2SJUp**](https://bit.ly/miceventbrite)

**All of these podcast workshops are delivered by MIC Media founder Vic Elizabeth Turnbull**.