Introduction
One West Lancs brings together voluntary, public and business sectors to work in partnership to improve the quality of life for everyone in West Lancashire. Its key aims are to reduce health inequalities across West Lancashire, improve educational attainment, develop and deliver an action plan for transport across the area, promote energy efficiency and sustainable living as well as tackling fuel and food poverty.

This is the fourth One West Lancs event and incorporated the West Lancs Health Network Event. It was attended by 125 people from 68 organisations, including representatives from the public, private and voluntary sector. There were 33 information stands for delegates to browse and plenty of opportunities for networking.

Greg Mitten, the Chair of the One West Lancs Board and Chief Officer for West Lancashire Council for Voluntary Service, opened the event and welcomed everyone to Edge Hill University. Greg welcomed everyone to the event and started by thanking Edge Hill for their generosity in providing the venue and catering for the event.

Greg stressed that this event was a starting point for the future and a mechanism by which partners could begin to look at ways of working together collaboratively to improve the health and wellbeing of the residents of West Lancashire. He highlighted the fact that the event shows a commitment from the public and private stakeholders who are acknowledging the vital role of the Voluntary, Community, Faith and Social Enterprise (VCFSE) sector and actively seeking to invest in the sector by developing partnership working.

He then introduced the first speaker – Sakthi Karunanithi, the Director of Public Health at Lancashire County Council. Sakthi began by talking about the high level of connectivity between stakeholders in West Lancs acknowledging the key role of West Lancs CVS and the local VCFSE sector in developing these links. He stressed the importance of this connectivity from, and within, the neighbourhoods across the borough through to health services and strategic bodies in considering a placed-based approach to population health.

He stated that 43% of people in hospital don’t need to be there. He said that although GPs, for example, are now reaching beyond surgeries and hospitals, services “need to push ourselves beyond natural networks”. He discussed the fact that external factors such as lifestyles and social environment have a huge impact on health – in fact 80% of which is nothing to do with health services.

He went on to say that this is a good opportunity to look at this 80% and what keeps people healthy. He stressed that people want to be well, they don’t want to rely on a
health professional and that they should be equal partners in their health and wellbeing which means that there needs to be changes in the community and health care system.

He concluded by stressing that services need to work together and that we all have a role to play, including the private sector.

Following Sakthi, Kim Webber, Chief Executive of West Lancashire Borough Council, introduced the West Lancashire Borough Council’s Health and Wellbeing Strategy. She reiterated the importance of working together, particularly given the increased demand for services, the changing needs of the local population and the health disparities within the borough and explained this is why there is a need for the Health & Wellbeing Strategy. She explained the strategy aims to influence better life outcomes and to create the right culture to empower people to make health choices.

She explained that West Lancashire Borough Council provides a range of services which have an impact on health, such as planning, leisure services and administering benefits and that they have a history of health promotion – to encourage healthy lifestyles and behaviour and this document brings all that together.

She acknowledged that with the increasing pressure on health services, this unique approach to work collaboratively borough wide will maximise health improvement for the residents of West Lancs.

Cllr Kevin Wright acknowledged the support of the CVS and the West Lancs Health & Wellbeing Partnership and explained that elected members supported the strategy.

Caroline Robinson Health and Wellbeing Strategy Manager for West Lancashire Borough Council outlined the strategy in more detail and described the underpinning background, which draws on national and local data, for example, source material from the Joint Strategic Needs Assessment (JSNA), NHS Five Year Forward Plan, and Public Health Five Year Action Plan and the 2010 Marmot Review.

She also outlined the vision of the strategy and provided an overview of the four priority areas for action over the next three years, which are:

- Ensure across-the-board action to improve health and wellbeing throughout the Borough;
- Take every opportunity to improve health and wellbeing through contacts with residents and in key settings such as schools and workplaces;
- Create and sustain an environment that helps people to make healthy choices;
- Support residents and communities to manage their health, prevent ill-health and build resilience.

Caroline also added that the new strategy was not an exhaustive list of everything the Council is doing to address residents’ health and wellbeing, but instead focuses predominantly on targeted priorities where presently they feel they can make the most progress in addressing local health inequalities.
She also highlighted some of the current challenges facing the borough such as the fact that over 27% of 4 to 5 year olds are overweight (national average 22%), and hospital stays for alcohol-related harm is worsening and above the national average – please see presentation for details. To finish Caroline explained that to achieve the outcomes of the strategy and address the challenges the necessity to work in wider partnership and invited any partner interested in exploring a creative partnership aimed at tackling some of the pressing health inequalities within the borough to contact her direct.

Cllr Wright then concluded the borough council’s presentation by explaining that the strategy is a long term plan. He emphasised that the strategy is not a quick fix but will potentially take generations to resolve.

Jackie Moran from West Lancashire CCG echoed the other speakers’ points about the impact of other factors on health and wellbeing and talked about the inequalities and early onset of disease in areas of Skelmersdale – a challenge with limited funding and resources. She talked about how the CCG had started working on ‘Building for the Future’ in 2014 which was published in 2016 and how there are different ‘jigsaw pieces’ (one of which is the VCFSE) which need to work together. She gave some examples of how the CCG is working with the local community and the plans for the future.

Louise Giles from Lancashire Care NHS Foundation Trust started with an overview of the services they provide and went on to discuss how they wanted to work with the VCFSE. She acknowledged the fact that it is difficult for the VCFSE to secure a NHS commission but stressed that LCFT are keen to commission locally and want to make the commissioning process easier by working together (co-production).

Janice Greenhill from Virgin Care introduced herself and her team members which included Debbie Curran, Head of Community Services and Helena Lee, HR Business Partner, and gave an overview of the service they now provide in West Lancs including community services such as district nurses and the urgent care centres in Skelmersdale and Ormskirk. She also outlined the transformations undertaken to date. She stated that Virgin Care will deliver two learning seminars that will benefit the wider community and patients of West Lancashire and make continued financial investment to further develop local infrastructure and capacity in a range of third sector organisations by producing a minimum of two business cases with voluntary sector partnerships to support care delivery.

The final presentation before the lunch break was from Greg Mitten, West Lancs CVS, who presented the results from the CVS sector survey to inform the West Lancashire CCG VCFSE Grant Scheme 2018. The survey was carried out over the summer and the results to date showed that:

- Most of the respondents (over 70%) provide services or support in all of West Lancs and the majority of those surveyed have their head office in West Lancs.
Most of the respondents provided support around health and social care (including mental health & wellbeing/long term conditions) followed by support in the local community and providing advice and information.

The majority of respondents’ annual income is between £10,000 and £50,000 with a significant number having less than £2,500. More than half of those who completed the survey had less than six months reserves left with almost 30% having less than three months left.

Over 30% of organisations surveyed stated that they have over 100 service users each month, almost a third had up to 100 users. The majority of organisations have up to 10 people volunteering with them and over a quarter have up to 25 people volunteering with them each month.

The top three health and wellbeing themes identified as needing funding were:

1. Health (including long term conditions and wellbeing)
2. Loneliness & isolation
3. Older people

The top three areas of sustainability support required were:

1. Funding advice (including bid writing)
2. Recruitment, training & management of staff & volunteers
3. HR and finance support

An overwhelming 84% of respondents would consider working in partnership with other organisations to co-deliver a health & social care contract under a single SLA (Service Level Agreement), with shared responsibility for delivery, volunteers, staff and resources.

See Survey Report for more detail.

Greg outlined the funding that has been made available for the West Lancs VCFSE sector. The breakdown is:

<table>
<thead>
<tr>
<th>Budget Line</th>
<th>Total Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>£25,000 per Health Economy Area for partnerships projects – from £500 up to a maximum of £25,000</td>
<td>£75,000</td>
</tr>
<tr>
<td>Individual Grant Proposals – from £500 to £10,000</td>
<td>£10,000</td>
</tr>
<tr>
<td>*Small Funding Pot - up to £500 per grant</td>
<td>£3,000</td>
</tr>
<tr>
<td>Training Fund - subjects identified from VCF&amp;SE survey</td>
<td>£2,000</td>
</tr>
<tr>
<td>Contingency</td>
<td>£2,500</td>
</tr>
<tr>
<td>CVS Fund Management</td>
<td>£7,500</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>£100,000</strong></td>
</tr>
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Workshops
Three workshops were held with CCG, LCFT and Virgin Care. There were organised so that all the delegates were able to participate in all three workshops. See Annex A, B and C for a summary of these workshops.

All the presentations and supporting documents will be available to view on the One West Lancs website – http://www.onewestlancs.org/ as well as the CVS website – http://www.wlcvs.org

Feedback
The event received some very positive feedback - 93% of attendees thought that the length of the event was sufficient to cover content.

95% of those attending agreed that the event provided them with new information and 96% that the information was relevant to their organisation.

95% believed that the displays were informative with over 85% picking up materials which will be of interest/use to them.

Comments included:
“Very informative event. All on same page now I think. Appreciate the support from Virgin Care / LCFT /CCG in recognising the importance of small organisations and the role they play in the wider health economy.”
“Thank you WLVCS team.”

“A very well organised and well-presented event. Most useful. Many thanks.”

Suggestions included:
“Format for workshops to be the same”

“Works better as table exercise with a facilitator”

“Great opportunity to meet people from different organisations and develop a knowledge of the available services (and the range) in the area.”

Suggestions for future events included:
“A follow up meeting would be useful”

“Network events on a specific theme or issue that needs solving and involve members of the community, to build links into the organisations represented”

“Feedback on the implementation of the action plan on the Health & Wellbeing Strategy (WLBC)”

“A look at other funded projects and learning from what went well and what didn’t to help other organisations”
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