



## West Lancs Dementia Action Alliance

A Dementia Action Alliance is being formed in West Lancs to bring together regional and local organisations to improve the lives of people with dementia in the borough. There are over 850,000 people living with Dementia in the UK, with this number set to rise to one million by 2025 and 2 million by 2050. Here in West Lancashire, there are 1564 people living with Dementia.

The Alliance will be the local vehicle to develop dementia friendly communities. This is defined as a city, town or village where people with dementia are **understood, respected and supported**, and **confident they can contribute to community life**.

There are already over 275 Dementia Action Alliances (DAA's) across the country, all working to support their local areas.

DAA's are formed with the support of charities, councils, and NHS bodies, but equally should include local stakeholders from schools, colleges and universities, to community groups such as Rotary and U3A, from care homes and care providers, to high street businesses like supermarkets, banks, pubs and local transport services.

The purpose of the alliances is to provide the forum for organisations to come together and collaborate on key actions and priorities. including keeping members informed, providing members with support and training, and developing way the carers and people living with dementia are included in decisions for the future.

If your organisation is interested in joining the alliance and is committed to taking to a minimum of three actions as an organisation, please contact Gareth Dowling on email:

[Gareth.Dowling@alzheimers.org.uk](mailto:Gareth.Dowling@alzheimers.org.uk)

Or go to:

- [www.dementiaaction.org.uk/join\\_the\\_alliance/get\\_involved](http://www.dementiaaction.org.uk/join_the_alliance/get_involved) or
- [www.dementiaaction.org.uk/local\\_alliances/17867\\_west\\_lancashire\\_dementia\\_action\\_alliance](http://www.dementiaaction.org.uk/local_alliances/17867_west_lancashire_dementia_action_alliance)



*One West Lancs is a partnership of the local voluntary, public and business sectors which aims to improve the quality of life for everyone in West Lancashire*

*This One West Lancs quarterly e-newsletter is sent to over 500 people. It is circulated to all One West Lancs Forum members, the One West Lancs Board, our elected representatives as well as members of the wider VCFS community.*

*If you no longer wish to receive the One West Lancs e-newsletter, please let us know and we will take you off the circulation list.*

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## Well Skelmersdale - new video

The aim of Well Skelmersdale is to create a connected community, by revolutionising the town into a hub for health, wellbeing, leisure, enterprise, culture, learning and raising educational aspiration.

Well Skelmersdale is becoming a vibrant, diverse and growing collaboration with community, voluntary, faith, charitable, business, enterprise and public sectors focused around the same goal. All of this is being done with Skelmersdale communities at the forefront, providing the ideas, the solutions, the momentum, the leadership, and above all the natural passion to change.

Well Skelmersdale has made a new film about what they are doing and would love you to get involved. Have a look at the film [here](#).



If you would like to learn more about Well Skelmersdale, you can visit the website, or email : [wellskelmersdale@gmail.com](mailto:wellskelmersdale@gmail.com)

## CUPPA research project

CUPPA (Culture & Understanding Positive Physical Activity) is Edge Hill University's exciting new research project which is exploring ideas and beliefs around physical activity in different cultural groups.

It is hoped that the information gathered will give greater insight into activity trends in different ethnic minorities and highlight what type of health interventions might be most effective. At the heart of the project is the belief that solutions to issues lie within communities themselves.

The CUPPA project is looking for participants from ethnic minorities to help with our research, and are approaching selected organisations. They are looking for participants from **diverse cultural backgrounds**, living in **Lancashire**, who are **over 18**.

Anyone taking part in the project will be asked to talk about what physical activity means to them. They will be invited to attend 3 meetings with a researcher, wear an Activity Monitor for 7 days and participate in a relaxed interview or focus group. Their involvement in the project will be fully confidential.

As a thank you for taking part individuals will receive a £10 shopping voucher, plus an insight into their own activity levels. They can also provide tailored feedback for community groups at the end of the research.

If you know of individuals, groups or other organisations interested in taking part, please contact **Sarah-Jane Tarn**, Research Assistant CUPPA Project, email: [tarns@edgehill.ac.uk](mailto:tarns@edgehill.ac.uk)

[www.onewestlancs.org](http://www.onewestlancs.org)



## 'Make the Call, Don't be a Bystander' Campaign

The West Lancashire Community Safety Team has developed the domestic abuse campaign 'Make the Call, Don't Be a Bystander' in partnership with the Liberty Centre and Edge Hill University Students Union. The campaign was developed and designed following recommendations from a Domestic Homicide Review in Wigan which involved two young ex West Lancashire residents.

'Don't be a bystander' was launched in November 2016, helped by the Mayor of West Lancashire, Liz Savage and Police and Crime Commissioner, Clive Grunshaw. It had a strong social media focus and was supported by television presenter Charlie Webster who is a passionate and outspoken women's rights campaigner, specifically on sexual and domestic abuse. With her support and support from other high profile organisations including Women's Aid, the **campaign reached 400,000 people in its first week via Twitter.**

To find out more about the campaign, which is primarily about encouraging friends and family to support domestic abuse victims and to also empower them to 'make the call' for help and prevent further violence and abuse, please visit the Liberty Centre website at [www.dvsswl.org.uk/](http://www.dvsswl.org.uk/)



## New website - West Lancs Buzz

The work of One West Lancs is now being supported by the new online hub, West Lancs Buzz. Taking over from Community-i West Lancs, Buzz is a platform for local news and events, and celebrates the best of West Lancs.

Check it out [here](#) and on Twitter [here](#).



## Dig In newsletter

The Community Food Growing project of West Lancs CVS has recently published its quarterly newsletter. You can read it [here](#).



## Skelmersdale Ambassadors' Network

West Lancashire Borough Council together with influencing organisations and business leaders from Skelmersdale has developed an exciting strategy, designed to put Skelmersdale firmly on the map as a place to do business. Businesses are now being urged to step forward and become ambassadors to help show the world everything that Skelmersdale is rightly proud of.

The Skelmersdale Ambassadors scheme aims to unite businesses, organisations and individuals across the area in a powerful network to help develop and raise Skelmersdale's profile. The Ambassadors Network will be the driving force behind the strategy and Skelmersdale's future, ensuring Skelmersdale is promoted, talked about and understood on a regional, national and international stage.

More than 40 businesses and organisations attended the Autumn launch where 'The Skelmersdale Story' was launched, showcasing the many aspects that Skelmersdale can be proud of.

A major priority listed in the storybook is the importance of aligning business requirements with education establishments Edge Hill University and West Lancashire College. These will play a key role developing the local economy by providing the workforce of tomorrow.

If you are proactive and positive about Skelmersdale, the Skelmersdale Ambassadors would like to hear from you!

To find out more about the benefits of joining the Skelmersdale Ambassadors Network download the Skelmersdale Ambassadors brochure from the [Council's website](#).



## LEADER Rural Development Fund

The LEADER scheme is part of the Rural Development Programme for England (RDPE) and is partly funded by the European Agricultural Fund for Rural Development (EAFRD).

The aim of LEADER is to create jobs and help businesses grow, which will then benefit the rural economy.

Grants are available (mainly for smaller projects) and there are six funding priorities:

- [Culture and heritage](#)
- [Provision of basic rural services](#)
- [Forestry](#)
- [Tourism](#)
- [Enterprise](#)
- [Farming](#)

The County Council delivers this funding on behalf of the Department for Environment, Farming and Rural Affairs (Defra) / Rural Payments Agency (RPA).

For contact details and full details on how to apply, can be found [here](#).



## Take time out at Café West

West Lancashire College is delighted to have relaunched its high street style coffee shop, Café West, following a new partnership with Kimbo Coffee.

The relaunch has meant that Café West has been renovated and refurbished and now serves a wide range of high quality coffee, healthy homemade sandwiches, pastries and cakes, luxury drinks and healthy snacks.

Kimbo is one of the top three Italian coffee roasters, and was sought out by the college Catering Manager, Christine Baker for its reputation, focus on quality and attention to detail. Christine commented: "We are delighted with our newly refurbished coffee shop and partnership with Kimbo. We can now offer a welcoming, high quality experience to our customers."



Café West is open to staff, learners and the general public as a place to relax and take some well-earned time out.

### Contact

### One West Lancs

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## One West Lancs Thematic Groups

To date One West Lancs Thematic Groups have been set up looking at issues in the following areas:

- [Skills, Training and Employment Partnership STEP](#)
- [Community Safety Partnership](#)
- [Health and Wellbeing Partnership](#)
- [Children and Young People's Board](#)
- [People and Communities](#)
- [Ageing Well Partnership](#)
- [Transport](#)

These links will take you to pages on the One West Lancs website where information on the thematic groups and copies of their action plans, minutes and agendas can be found. Work is underway to set up the Environment thematic group.

**[www.onewestlancs.org](http://www.onewestlancs.org)**